



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-2

October 18, 2012

CHAD HATCH, TREASURER  
HEARTLAND VALUES PAC  
P.O. BOX 505  
SIOUX FALLS, SD 57101

**Response Due Date**  
**11/23/2012**

IDENTIFICATION NUMBER: C00409003

REFERENCE: JULY QUARTERLY REPORT (04/01/2012 - 06/30/2012)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 item(s):

1. A review of the reports filed by your committee indicates that your committee received one or more transfers from another Committee (see attached) which has not been disclosed on their report(s) of receipts and disbursements. Please clarify if the contribution(s) was received from the disclosed donor's federal account and amend your report(s) if necessary. (11 CFR §104.3(b))
2. Schedule B supporting Line 23 discloses a contribution to "Hatch Election Committee Inc." which is designated to the primary election with a purpose field that indicates "Convention Contribution". Please be advised, it is in your committee's interest to designate the appropriate amount which should be attributed to each election in order to avoid the appearance of an excessive contribution to a federal candidate. Please amend your report to clarify the amount attributable for each election designated for this contribution.

**Please note, you will not receive an additional notice from the Commission on this matter.** Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

HEARTLAND VALUES PAC

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Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1169.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Fortkiewicz". The signature is fluid and cursive, with the first name "Kevin" and last name "Fortkiewicz" clearly distinguishable.

Kevin Fortkiewicz  
Campaign Finance Analyst  
Reports Analysis Division

**Excessive, Prohibited, and Impermissible Contributions**  
**HEARTLAND VALUES PAC (C00409003)**

**Not Disclosed by Donor Committee**

<b>Contributor Name</b>	<b>Date</b>	<b>Amount</b>	<b>Report</b>
H J Heinz Company PAC	5/8/12	\$5,000.00	2012 July Quarterly